CONTINUATION OF SUMMARY EXPLANATION AND BACKGROUND

This request is for the Bilingual/ESOL department to purchase subscriptions to Ellevation, which meets the instructional, communication, and reporting needs of the ESOL program. The Ellevation platform assist administrators and teachers in the following categories:

1. To increase the use of Ellevation to conduct critical ESOL meetings, and helps ESOL administrators make timely program decisions related to instruction and program placement.
2. Help administrators and teachers look at Ellevation specific data at the District and school level, and analyze demographic information, English Language Program assessment performance, and services.
3. Ensure compliance with state and Title III requirements.

This subscription offers three types of specific items; Ellevation Platform, which meets the instructional, communication, and reporting needs of students. The second component is Ellevation InClass, which provides classroom educators with tools to identify their English Language Learners (ELL) students, learn about their language acquisition needs, and collaborate with all stakeholders to ensure instructional success. Ellevation InClass, offers educators an online individualized learning plan for each student aligned to Assessing Communication and Comprehension in English State-to-State for English Language Learners (ACCESS 2.0 for ELLs) and WIDA (World-class Instructional Design and Assessment). The third component is Ellevation Instructional Strategies, which is a library of strategies and activities specifically for language acquisition and helping ELLs access classroom content. The Broward County Public Schools has expanded utilization of the software by having unlimited subscriptions for the Ellevation Platform at all schools in the District and unlimited subscriptions for Ellevation InClass and Ellevation Instructional Strategies in a subset of schools, identified by the Bilingual/ESOL department.

The Bilingual/ESOL department's request of $580,000 is over the estimated spend forecasted amount of $307,000 due to the fact that the department is requesting additional teaching strategies, new platform software, and training for over seven hundred (700) educators. This item is being purchased on an annual basis because the funding source is grant related.

Please see cost analysis chart below for items requested for a one (1) year period.

Products	Serving # of English Language Learners (ELLs)	Price per ELL	Total Annual Cost
InClass + Instructional Strategies	10,000	$22	$220,000
Platform	31,000	$8	$248,000
Training	10,000 (Schools with all 3 products)	$7	$70,000
Training	21,000 (Platform only schools)	$2	$42,000
Total	**31,000**		**$580,000**